

# JOSHUA SERA

## SUMMARY

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Technical Writer, Prototyper and Software Engineer with 15+ years of experience in the software industry.

## SKILLS

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- **Writing:** Technical Writing and UX Writing
- **UX Design:** Sketch, Figma, OmniGraffle, and Adobe Creative Suite
- **Development:** HTML, CSS, JavaScript, React, Bootstrap, Android, and iOS Development, Java, Python, RESTful Web Services, APIs (development and documentation)
- **Tools:** Git, JIRA, Confluence, and Microsoft Office, Google Suite

## PORTFOLIO

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<http://www.joshsera.com/>

## EXPERIENCE

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**Technical Writer / Service Engineer // Polyverse; Bellevue, WA** **02.2019 - 07.2021**

- Wore several hats at Polyverse, a cybersecurity startup, including writing documentation for all products.
- Compiled scattered documentation into a single set of documents for main product, and later wrote all documentation for their build farm product. The build farm was later sold to the US Navy.
- Managed the website, cleaned up the website's code base, and hired a junior developer to help with maintenance tasks.

**UX Prototyper, Designer and Developer // Microsoft (Contract); Redmond, WA** **2018 - 2022**

- As a UX Prototyper, I created the original prototype for Word's voice commands, which made it into production in the form [seen here](#).
- As a UX Developer and Designer, I designed and wrote an interactive demo highlighting new features for Visual Studio's Intellicode.

**Web Development Immersive Instructor // General Assembly; Seattle, WA** **09.2015 - 04.2016**

Taught the WDI course, which takes people with little to no previous technology experience, and over the course of three months, teaches them the skills to create websites from back-end to the frontend, from the ground up.

**Senior Software Engineer // Consulting; Seattle, WA** **2000 – 2018**

As a Senior Software Engineer and Consultant, for over a decade I contributed via hands on development and technical writing to a wide range of web and mobile software products for many Seattle technology focused companies, key projects include:

### Walt Disney Parks and Resorts Online // Mobile Project

- As a senior iOS Engineer, I helped build features for My Disney Experience and ensured it shipped under a tight timeline to support Disney's Magic Band devices. Introduced code review procedures and moved the team to using the Git Flow source control methodology for handling multiple releases.

### **Starbucks Corporation // Mobile Project**

- Rewrote primary consumer facing Starbucks Android app. Implemented tipping notifications, as well as re-wrote their data access layer, introduced unit tests, code reviews and Git Flow, enabling Starbucks to release a stable app and keep track of the state of previous releases.

### **Walt Disney Parks and Resorts Online // Mobile Web Project**

- Key Engineer on responsive web initiative to make Disney's theme park websites responsive, using modern HTML5 and CSS3 techniques. Additionally, I was responsible for code reviews for other team members, keeping wiki documentation up-to-date, interfacing with design and architecture, and providing advice on mobile strategy for senior leadership.

### **Republic Services // Web Application Project**

- At Republic, I worked with Angular, Bootstrap-UI, Gulp, RequireJS, Bower to build a wide range of front-end features. Created custom components and directives, optimized performance and refactored the application to make it more performant and RESTful.

### **Pirch // Web Application Project**

- Pirch was a high-end appliance retailer that was adapting Apple's retail sales model to home renovation projects. I led a 4-person team to create a point-of-sale web app, used in-store. We used ASP.NET's MVC4 framework on Microsoft Azure to build a scalable application to provide information on products, take customer information, and send orders.

## **EDUCATION**

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### **General Assembly UXDI Program**